

# DIRECTORY DETAILS

FREE with all advertisements placed before 30th November, Junior Warrants and Show Certificate of Merit entries\*

Please write in block capitals

NAME \_\_\_\_\_

AFFIX \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

POSTCODE \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

SECOND ADDRESS for same person (at £3 extra) \_\_\_\_\_

\_\_\_\_\_

Please tick any of the following which apply to you:

- E** Exhibitor     **R** Afghan Hound Racing     **L** Lure Coursing  
 **S** Stud dog available to approved bitches     **B** Puppies occasionally available

**Judges:**     **Ch** Must have been gazetted by the KC     **Sen**     **Open**

\*DIRECTORY ENTRIES ARE NON-TRANSFERABLE

## ADVERTISEMENTS and DIRECTORY ENTRIES WILL NOT BE ACCEPTED WITHOUT FULL PAYMENT

Please make cheques payable to: 'AFGHAN HOUND YEAR BOOK'

Anyone interested from overseas please contact us first to discuss methods of payment available  
A charge will be made for all Cheques returned by your bank for whatever reason

### SEND TO:

AFGHAN HOUND YEAR BOOK

The Willows, Mooredges, Thorne, Doncaster, South Yorkshire DN8 5RY

01405 812660

info@afghanhoundyearbook.co.uk

www.afghanhoundyearbook.co.uk

# The AFGHAN HOUND Year Book 2018



### ADVERTISEMENT DEADLINES

**EARLY DEADLINE** (for FREE Year Book with b/w Ads) - **31st OCT 2018**

**MAIN DEADLINE - 30th NOV 2018**

**LATE DEADLINE** (with surcharge) - **31st DEC 2018**

TO MEET DEADLINES ABOVE, WE MUST RECEIVE FULL PAYMENT, TEXT AND PHOTO(S) BY DATES SHOWN

The Willows, Mooredges, Thorne, Doncaster, South Yorkshire DN8 5RY

01405 812660

info@afghanhoundyearbook.co.uk

www.afghanhoundyearbook.co.uk

## 2018 UK CHAMPIONS

If your Afghan becomes a UK Champion in 2018 please contact us. We will send you a form which you need to return with a photograph of your champion, it will then appear in the Afghan Hound Year Book - FOR FREE. (The form can also be downloaded from our website [www.afghanhoundyearbook.co.uk](http://www.afghanhoundyearbook.co.uk)).

## 2018 UK 'JUNIOR WARRANT' & 'SHOW CERTIFICATE OF MERIT' WINNERS

If your Afghan wins its Junior Warrant or Show Certificate of Merit award in 2018 it can also be featured in the Year Book, please contact us for a form or download it from our website.

## 2018 OVERSEAS JUDGING REPORTS

If you are a UK judge, judging abroad in 2018 please send a general report and photographs of the principal winners and we will be pleased to include it in the Year Book (max. 300 words).

We are happy to supply a copy of the latest Year Book for you to present to your BOB/BIS winner - contact us in time, so we can hand you one at a show.

## 2018 UK CC WINNER PHOTOS

We are also happy to include photographs of CC winners from any Championship Show - General or Club. If you would like to send us a photo it must include the two CC winners with the judge(s) and be taken at the actual show. We don't promise to include every one but we would like a good cross section of the various CC winners during the year.

## ADVERTISING RATES

To qualify for a FREE Year Book with a 'first' black and white advertisement, we must receive your advert **BY 31st OCTOBER, (this MUST include photo, text and full payment)**. All 'first' colour advertisements, whenever received, will qualify for a FREE Year Book. All 'first' advertisements in before 30th November will also qualify for one FREE directory entry\*.

If you have an idea in mind of how you want your advertisement to look please provide a rough sketch. If you require shaped photos DO NOT cut your photograph - just indicate what you require.

A proof of all advertisements will be sent (in January) for your immediate approval. Author's text corrections can be made, but extensive changes may incur a charge, subject to sight of work involved.

## SPREADING THE COST OF COLOUR ADS

We are happy to accept payment for colour ads in instalments if this will help you. Just send us full payment, but broken down into a series of separate post-dated cheques. The final cheque must be dated no later than 31st December.

EXAMPLE ONLY: 1 colour page can be paid by five separate cheques, each for £39.00, each dated 10th of the month August to December.

So if this is of interest, the sooner you start the smaller the monthly outlay will be.

## PHOTOGRAPHERS

*DON'T LEAVE IT TOO LATE!*

A professional photograph can do wonders for your advertisement! The photographers listed below are all well known for their Afghan connections and will be happy to produce quality work for you at very reasonable rates.

**LESLEY BUSBY** wilbus@mac.com

**JO SMITH | ZHAQQARI** Tel: 01453 511356  
zhaqqari@yahoo.com www.zhaqqari.com

**DAVID PATON** Tel: 01608 685110  
davids.paton@virgin.net  
www.flickr.com/photos/davidpaton/

*There are of course many others!*

## DIGITAL ARTWORK/PHOTOGRAPHS

**PROFESSIONAL DESIGN AND ARTWORK FOR YOUR AD IS INCLUDED IN THE PRICE**

If you are thinking of supplying your own, we can only accept artwork as either a High Resolution PDF with fonts embedded or a 300ppi jpg - both supplied to the correct size (210x150mm) plus 3mm bleed where necessary. Please don't put text too near the edge! Allow a margin of at least 8mm.

All digital photographs supplied must be high resolution - 300ppi at the size that they need to be output or larger. Save as a jpeg and email (up to 9mb max.)

**The 2018 YEAR BOOK will be available at Crufts 2019 - Hound Day** and through the post after that date.

Previous copies are available at the following rates:  
2017 £23 each

plus post and packing at the following rates (per book):

**UK £2.50, Europe £6.50, Rest of World £9.00**

Please make cheque payable to 'Afghan Hound Year Book' and send to: The Willows, Mooredges, Thorne, Doncaster, South Yorkshire DN8 5RY, UK. Overseas orders: please contact us first to discuss methods of payment available.

For copies of previous Year Books (2001-2016)  
contact Tim Fielder on 01454 201800

For copies of previous Year Books (1977-2000)  
contact Peter Harcourt-Brown on 01665 578535

# ADVERTISING RATES

## PLEASE NOTE:

- **FREE Year books** only apply to 1st page ads booked. That's ALL colour ads whenever received plus **Black and White ads received by 31 OCTOBER 2018**. To qualify we must receive full payment, copy and photo(s)
- 2nd+ page advertisement rates are only applicable to dogs owned in the same name(s) as the 1st page ad booked
- The advert price includes professional design and artwork - which we do for you

## DIRECTORY ENTRY

Please complete form on reverse

**£8.00**

FREE with all ads received by 30th November, JW and Show Certificate of Merit entries\*

Second address to be included with above

**£3.00**

## BLACK & WHITE ADVERTISEMENTS

Full page (to include 1 photo)

1st Page **£85.00**

2nd Page **£75.00**

3rd+ Page **£65.00**

EXTRA PHOTOS to be included in full page Black/White Ads.

**£15.00** each

## COLOUR ADVERTISEMENTS

Full page (to include 1 photo)

1st Page **£195.00**

2nd Page **£170.00**

3rd+ Page **£155.00**

EXTRA PHOTOS to be included on full page Colour Ads.

**£30.00** each

## PHOTO RETOUCHING

Minor amends such as removing leads are FREE of charge.

Changing backgrounds WILL BE CHARGED - price is subject to sight of work.

Other work may be charged - subject to sight of work.

## LATE ENTRIES

Subject to space availability and you will NOT be included in the Directory

Surcharge - applies to all ads received between 1st and 31st December Per Page **£25.00**

## TOTAL ENCLOSED

Please make cheques payable to **AFGHAN HOUND YEAR BOOK** and send to the address overleaf

Complete this form and return with photograph, copy and full payment to address on reverse.

